

The Case for Universal Design

UNIVERSAL DESIGN is the design and composition of an environment so that it can be **accessed, understood and used to the greatest extent possible** by all people regardless of their age, size, ability or disability.

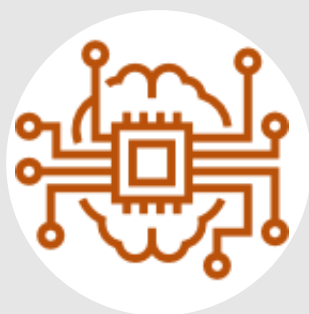
- Centre for Excellence in Universal Design

SAVE MONEY



Universal Design costs less in the long term, as "unmet and unforeseen" user requirements can be captured in the beginning

DRIVE INNOVATION



Universal Design leads to better, innovative products, as multidisciplinary teams work together to address unique user requirements, creating solutions accessible for all

ENGAGE THE WORKFORCE



Universal Design empowers more employees to use and access content, making it easier to attract, retain and develop employees with and without disabilities



Did you know?

For every dollar spent on projects and programs, 5.1% is wasted due to poor requirements gathering*



Did you know?

By 2021, early adopter brands that redesign their websites to support visual & voice search will increase digital commerce revenue by 30%**



Did you know?

Emerging technologies will allow 350 million people with disabilities to enter the workplace over the next 10 years***

Commit to accessible IT by embracing Universal Design

Want more information? Email section.508@gsa.gov

* 'Requirements Management - A Core Competency for Project and Program Success', PMI's Pulse of the Profession, 2014

** 'Top Strategic Predictions for 2018 and Beyond: Pace Yourself, for Sanity's Sake', Gartner, 2017

*** 'Maverick* Research: From Disability to Superability, Society and the Workplace Are Changing', Gartner, 2016